

Fujitec Singapore Celebrates Its 50th Anniversary
Leading South Asia through Human Resources Development and
Digital Technologies for the Next 50 Years

FUJITEC SINGAPORE CORPN. LTD. (Head Office: Bedok South Avenue, Singapore; Managing Director William Wong), a group subsidiary of FUJITEC CO., LTD. (Head Office: Shiga Prefecture, Japan; President and CEO Takao Okada), celebrated its 50th anniversary on September 2 2022. The ceremony held on site was attended by 750 guests, including Ms. Sim Ann, Senior Minister of State in the Ministry of Foreign Affairs & Ministry of National Development.



Scene from the ceremony proceedings. From left to right: Shiro Adachi, Regional Director, Fujitec South Asia; Sim Ann, Senior Minister of State, Ministry of Foreign Affairs & Ministry of National Development; Ang Boon Min, Chief Executive Officer, Singapore Children's Society.

Fujitec Singapore, established in 1972, is Fujitec Group's third overseas subsidiary. The subsidiary established a base of business in South Asia* and has been leading the Fujitec business as a central entity in the region ever since.

To date, Fujitec Singapore has delivered a cumulative total of 20,000 units to the Housing & Development Board in Singapore, contributing to the urban development of Singapore, which is known as an urban nation. In 1986, the company delivered high-speed elevators for One Raffles Place, the tallest building in Asia at the time of its completion.

In 2019, Fujitec Singapore opened the Experience Centre, a human resources development facility, to step up training for field engineers in the South Asia region. The Fujitec Group also focuses on the development of services that utilize digital technology, moving forward with transformational steps toward the next 50 years. Fujitec will continue to endeavor as a united group in contributing to urban functions around the world, as well as to co-prosperity with local communities, by providing safe and secure elevators and escalators.



Experience Centre Singapore

* Fujitec categorizes Southeast Asia and India as its South Asia business segment.

About Fujitec Singapore

Location	Bedok South Avenue, Singapore
Established	August 23, 1972
Business lines	Sales, installation, maintenance, and repair of elevators and escalators
Relationship with parent company	Consolidated subsidiary
Number of offices in Singapore	1

Major Projects

●Housing & Development Board of Singapore “HDB”

Since its founding, the Singapore government has focused on public housing policies to make effective use of limited national land. Approximately 80% of the country's population lives in high-rise housing provided by the HDB.

In 1972, Fujitec Singapore had its first order for 2,000 elevators, and has delivered a cumulative total of 20,000 units for new construction and modernization.



●One Raffles Place

One Raffles Place (formerly OUB Center), completed in 1986, was the tallest building in Asia at the time, standing 280 meters tall.

Fujitec Singapore delivered 31 elevators and 12 escalators for this building. The building is currently undergoing modernization.



●Marina One

The total project consists of two office blocks of 30-storey, two residential blocks of 34-storey, a 3-storey commercial retail podium and a green garden at the center of the development. This project is surrounded by some of the more recognisable developments in Singapore such as Marina Bay Sands, Singapore Flyer, Esplanade-Theatres on the Bay and Gardens by the Bay.



Recent Initiatives

1) Human Resources Development

Fujitec Singapore has been a government-approved accredited organization for 40 years. It provides in-house skills training with certification for our Lift Specialists and Engineers.

In 2019, Fujitec Singapore opened the Experience Centre. It was launched as a showroom and expansion of its training center. It offers Augmented and Virtual Reality tools to educate users about Fujitec's lifts and escalators.

National Institute of Technical Education Certificate, demonstrating official approval as a training center



2) Digital Technologies

Fujitec Singapore is innovating its business processes through digital technologies. For example, the remote monitoring system introduced in 2018 detects elevator malfunctions and dispatches engineers promptly.

It also helps engineers to troubleshoot better by getting access to the relevant event codes before reaching the site, thereby improving service quality.

To accelerate innovation, the company also introduced a retraining program for employees to learn new digital tools.



The SafeNet Center, which operates a remote monitoring

3) Aftermarket Business

Fujitec Singapore is conducting a modernization project for a total of 19 elevators at One Raffles Place. This project includes upgrading six elevators having a speed of 480 meters per minute, and is scheduled for completion in 2023.

Fujitec accumulates technical expertise through modernization projects for large, high-speed elevators, which requires high technical capabilities. This experience and expertise will lead to the expansion of Fujitec Aftermarket Business on a global scale.



One Raffles Place undergoing modernization work

About Fujitec

Fujitec is a specialist manufacturer of elevators, escalators, and moving walks. Fujitec provides safe, secure, and comfortable moving spaces in 23 countries and regions around the world through an integrated system of research and development, manufacturing, sales, installation, maintenance, and modernization.

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Official website : <https://www.fujitec.com/>

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